



## WELCOME TO STUDENT NAMA

### Check out NAMA on Campus

Forward NAMA on Campus to your fellow student members. Or, print it out and distribute it at your local meetings. Archived issues are always available at [www.nama.org](http://www.nama.org). Just click on Student NAMA.

### THE MARKETING COMPETITION UPDATE

#### How the Teams are Seeded

One question often asked by Student Chapters is "How are the heats seeded?" In an effort to make the heats as balanced as possible from a competitive perspective, the following guidelines have been developed by the Careers Committee over the years.

First, the six finalists from the previous year's competition are drawn and placed in separate heats. Second, remaining semi-finalist teams from the previous year are randomly drawn and added to each heat. The third step is to draw any new teams, adding them to the heats. Finally, *within each heat*, the order of presentation is determined by another random drawing.

It is the goal of the Careers Committee to give each student chapter the best opportunity for exposure and fair competition as possible.

### PRACTICE ROOM DIAGRAMS

A request was received following the 2010 competition for the ability to preview the Preliminaries rooms prior to the beginning of Wednesday's competition. Again this year, we're providing a link so you can see placement of the doorways, stage, chairs, etc. Just click on: [www.nama.org/amc/sturooms.pdf](http://www.nama.org/amc/sturooms.pdf)

### JOHN DEERE

#### SIGNATURE

#### AWARD DEADLINE

The John Deere Signature Award recognizes student chapters that excel in several elements. Don't forget to submit your John Deere Signature Award, signed by your advisor, by March 25, 2012. If emailed, your advisor must add a note to the email that they have approved the form. You can access the spreadsheet online at <http://www.nama.org/student/deereaward12.xls>. Your student chapter could receive up to \$3000!



JOHN DEERE

## MAKING THE MOST OF THE CONFERENCE

With all the time and energy you spend on the marketing competition, it can be easy to forget that there are many more activities to participate in at the conference. How do you make the most of your trip to the conference? Here are a few helpful hints to get you started:

- *Mix and mingle with the professionals, collecting business cards for future use (they were once students, too).*
- *Get a jump on your job-hunting efforts at the Student Mentor Luncheon on Thursday, April 19.*
- *View award-winning work.*
- *Meet and make friends with other students (they're your future peers).*
- *Gain confidence in your presentation skills (who knows, one of the judges may be a future client).*
- *Attend conference workshops – another opportunity to meet professionals, in addition to what you can learn.*
- *Earn money for your chapter through the ABEF raffle (pay for next year's trip to Kansas City).*
- *Win awards for your chapter activities (that annual report pays off).*
- *Treat your advisor to dinner.*
- *Ask questions; find out what interests you and what doesn't. If you think you'll want to go into the agency side of the business, go pick the brain of an agency person. If the sales or corporate communication side sounds intriguing, talk to their clients.*

## ATTIRE AND COURTESY

Unfortunately, several events at a previous conference have made it necessary to add this section to the spring newsletter. Attending breakfast in pajamas at the conference is not acceptable. Neither is sitting on the floor to eat. And vandalism is grounds for being banned from future conferences/competitions. Everyone attending the conference should show respect for others, such as fellow attendees, sponsors, and the venue itself.

## SHARE YOUR RÉSUMÉ ELECTRONICALLY

Would you like the opportunity to share your résumé with professionals during the annual Agri-Marketing Conference? Rather than bringing paper copies of your résumé to the Conference, you can share it electronically. Your résumé must be no more than two pages and must be either a Word or PDF document. No paper copies will be accepted.

Email your résumé, individually, by March 22, to Debbie Brummel, [debbieb@nama.org](mailto:debbieb@nama.org). The subject line of your email AND the title of your document must be your complete school name, last name, first name. Example: University of Kansas - Brummel Debbie.

## RAFFLE TICKETS ARE AVAILABLE

Raffle tickets for the ABEF raffle are still available. This is a great fundraiser for your Student NAMA Chapter since chapters get to keep \$5 from every ticket sold (\$10 each).

Again this year, the prize is a 55" Flat Screen TV and you need not be present at the drawing to win; so it's a perfect opportunity to pre-sell tickets. The drawing will take place on April 19 in the Silent Auction area of the trade show during the 2012 Agri-Marketing Conference in Kansas City.

Tickets come in books of 5 and you can return any tickets you don't sell. If your chapter would like some raffle tickets, student advisors or chapter presidents can either email Penny Graham ([pennyg@nama.org](mailto:pennyg@nama.org)) or call her at 913-491-6500. Let her know how many and where to send them (give her a street address and phone number, please, as she will be sending them FedEx Ground).

## HOTEL INFORMATION

The Sheraton Kansas City Hotel at Crown Center (formerly the Hyatt Regency Crown Center) is the hotel for the 2012 Agri-Marketing Conference. The hotel deadline for making reservations is March 22, 2012, however, you're encouraged to make reservations early as the rooms fill quickly. Reservations made after this date are subject to higher rates and potential unavailability. Make sure you mention "NAMA" when making reservations. All reservation requests will require a credit card guarantee or one night's deposit. Deposits will be refunded by the hotel for rooms cancelled more than three (3) days prior to arrival.

Sheraton Kansas City Hotel at Crown Center  
2345 McGee Street  
Kansas City, MO 64108  
816.841-1000  
Fax: 816.398-4610

### Room Rates

Single \$149.00	Triple \$174.00
Double \$149.00	Quad \$199.00

When making your reservations, please specify whether you are an agri-marketing professional or a student as there are different room blocks set up for each.

### Online Reservations

You are also able to make your reservations online. Just follow the link below:  
<http://www.nama.org/amc/registration.html>.



## INTERNSHIP/EMPLOYMENT OPPORTUNITIES

Don't forget that student internships and other employment opportunities are posted and continuously updated on the NAMA web site at [http://www.namablog.org/?page\\_id=82](http://www.namablog.org/?page_id=82).



## ARIZONA STATE UNIVERSITY

NAMA students from Arizona State University attended the National Grocers Association (NGA) Conference, February 12-15, 2012, in Las Vegas, Nevada. The ASU NAMA undergraduate students (i.e., Spencer Drew, Lryna Lermolenko, and Deni Sharp) placed 2nd in the NGA Student Case Competition; this group was recognized at the NGA Chairman's Gala by Peter Larkin, President of NGA, and they received a \$1,000 cash prize to be split among team members. The case topic, "How can independent retailers, wholesalers and co-ops implement mobile coupons to drive sales and profits?" is seen as a highly relevant topic to food retailers today and the contest served to satisfy several objectives: to engage students in the independent food retailing sector, to provide students with a glimpse of some of the challenges this sector faces, to expose independent retailers to young talent, and to network.

Tim McCabe, President of Arizona Food Marketing Alliance, was at the Convention to witness ASU's stellar performance – and is now planning on featuring our winning team in the Arizona Food Industry Journal.

This case competition took place in conjunction with the NGA Convention. In addition to the competition, NGA has developed a program for students where they participated in the workshops, serving as moderators, monitors, and even panelists. In addition, NGA paired industry mentors with students, so that students walked the show floor with an industry professional. Students had a great opportunity to learn about what transpires on the show floor and to network.

Additionally, ASU won the NGA video competition! This year, NGA and the Asparagus Club also held a video competition. Students were instructed to make a 3 minute video on "Careers in Independent Food Retailing." ASU had 3 entrants which gained prominent attention at the Convention - one session "Promoting the Industry to the Next Generation" aired all three videos. The winning entrant, titled "The Daydream," received a \$1,000 cash prize to split among its members. This team was comprised of ASU NAMA graduate students studying for their Masters in Agribusiness: Mathew Arnold, Adam Rahhal, Rana Rahhal, and Eric Semba. NGA plans to include a link on its website to the three ASU videos.



## ILLINOIS STATE UNIVERSITY

In addition to working hard to get ready for the Marketing Competition at the National Convention, the Illinois State University NAMA Chapter has been busy raising funds to help finance the trip. This winter, in addition to the ongoing NAMA burger sales, the Chapter has sold over 130 fleece jackets with the ISU Redbird logo.

The Chapter hosted two excellent speakers at their monthly meetings. Joe Kapuran, the Grain Marketing Manager for GROW-MARK, spoke at the December meeting and Sarah Miller, Sales Executive of Successful Farming and Agriculture.com, spoke at the February meeting. ISU NAMA members also joined Heartland NAMA for a tour of Water Street Solutions at Peoria, IL. Water Street is a full service agricultural advisory service.

Illinois State University NAMA has held a benefit cookout for the Refuge Ranch located in Pawnee, Illinois. Burgers and brats were served to over 80 students, staff, and friends. The benefit raised \$320 for the Ranch. Refuge Ranch is a sanctuary for abandoned and neglected horses.



Illinois State University NAMA and Heartland NAMA members toured the Water Street Solutions facilities in Peoria.

NAMA Members Justin Pottillo and Tom Legal cook burgers and brats for the Refuge Ranch fundraiser.



NAMA Member Brooke Updike sells an ISU fleece jacket to a student. The ISU NAMA Chapter sold 130 jackets.



## IOWA STATE UNIVERSITY

The Iowa State NAMA Chapter has been very active this spring semester. At our February meeting, we welcomed Doug Reynolds from Pioneer Hybrids as our guest speaker. He encouraged all of us to take advantage of opportunities that are presented to us along our college and career journeys. Doug was a past member of the Iowa State NAMA marketing team in the 90's. After the meeting, several members visited a nearby nursing home to pass out red carnations to all the residents. We were able to brighten their night and get them in the Valentine spirit. It was a great time!

Iowa State NAMA members have also been busy this semester visiting FFA chapters around Iowa, teaching them about the FFA Marketing CDE competition that will be held in April. NAMA members have been teaching the students how to put together an effective marketing plan and develop a presentation for the competition judges. Their competition is similar to the one that we all have the opportunity to compete in at Nationals, so we are honored to have the chance to share our knowledge and experiences with FFA students around the state.

Next on the Iowa State NAMA agenda are spring intramurals on campus. Club members are excited to compete with other campus clubs on the court in volleyball and on ice in broomball!

Our marketing team has been hard at work preparing for Nationals in April. Marketing team members have recently split up into teams, design and presentation, to get everyone involved and make sure everything is in great shape for the competition. Everything is coming together week by week and we are looking forward to competing at the 2012 NAMA Nationals competition. We are excited to be taking over 20 students down to Kansas City for this year's competition. Carly Cummings, a past Iowa State NAMA member, in addition to Stacey and Lori, will be joining us as a new advisor for the team this year.



## MISSISSIPPI STATE UNIVERSITY

The 2011-2012 school year started out in full speed for our Mississippi State NAMA team this year. In order to excel with our product at national competition, our team has been meeting weekly to prepare ourselves from Day 1 of the school year. One of our goals this year was to ensure that any member that would like to compete or attend the national competition could. We were able to do this through a very successful fundraiser. This fundraiser included a raffle of a \$1,000 gift card to Mack's Prairie Wings, courtesy of Delta Pine and Monsanto. Through this fundraiser we were able to raise enough money so that our team could fly to nationals this year. This would not be possible without Delta Pine and Monsanto so we would like to thank these two companies for their gracious support of our chapter! This school year has also been very busy with activities and community service for our team. We started the school year off with a very fun "Back to School Bar-beque" with all the faculty and staff of the Ag Economics Department. This was followed up by our annual campus-wide Breast Cancer Awareness Day. The Susan G. Komen Foundation set up informational trailers, provided food, and even had games for MSU students to learn more about the risks and prevention of breast cancer. Our NAMA team volunteered to work this daylong event and proudly wore our pink as we passed out flyers and goodies to MSU students around campus.

The next upcoming activity our group will have is volunteering for a daylong community service project with Starkville's Habitat for Humanity group. We will be spending the day building a house for a family right here in our own town. The team is looking forward to the chance to help out the less fortunate and we are excited to meet this family and help however we can. We will be putting the finishing touches on the house and doing any yard work or house work that needs to be done so the family can move in by the middle of April this year. As you can see, our team has been very busy with not only activities, but also with preparation for Kansas City and Nationals. We are very excited about our product and presentation this year and we feel we are making big strides each week. Thank you for your continual support! Go Dawgs!



## NEW MEXICO STATE UNIVERSITY

The New Mexico State University NAMA chapter has had an incredibly busy start to a new semester! We have been hard at work since we reconvened after winter break and along the way acquired several enthusiastic, new members. In January, our members hosted a marketing workshop for the New Mexico 4-H Senior Leadership Retreat. Our students taught the 4-H members how to market 4-H in their communities and create marketing plans of their own. This was an excellent chance to work with an outstanding youth organization!

We've hit the ground running while putting the finishing touches to our Executive Marketing Plan and PowerPoint presentation. In addition to all the hard work we've been doing in class, we also have our 13th Annual Scholarship Golf Tournament being kicked off during the first weekend of March. This Golf Tournament is an excellent fundraiser for our chapter and provides means to fund our scholarship recipients every year. We are excited to meet and greet with other NAMA chapters at the 2012 Agri-Marketing Conference in Kansas City and wish them good luck! Until next time.



New member, Mabelle Roybal, helps 4-H members work on their marketing plan.



These golfers got a real kick out of our Golf Tournament last year. We hope to see them again this year!

## NORTH CAROLINA STATE UNIVERSITY

The New Year has come in fast, and we are off to a great start with the NC State NAMA Ag-Business club. We have had several meetings, and now have hats and tee shirts to sell. We also have contributed hats for cancer patients, and some of our proceeds from the sale of our hats go to breast cancer awareness. We are excited for the rest of the semester as we are almost half way through with the spring semester. We have scheduled a social and our annual end of year banquet where we will invite back all our professional speakers that spoke with us during the year. We also are preparing our NAMA competition team for the competition in Kansas in late April. We are very excited and ready to show our best at the NAMA conference. GO PACK!



North Carolina State University Marketing Team



North Carolina intern opportunity meeting



North Carolina students with some professional chapter members

## PENNSYLVANIA STATE UNIVERSITY

The Pennsylvania State University NAMA student chapter is back in gear for Spring Semester 2012. It was a busy fall semester with speakers ranging from processing plants to Dow Agrosiences, and fun activities including a Welcome Back Picnic and the Ag Hill Olympics. The club took part in a food drive and also participated in the JCPenneys' Angel Boxes program around the holidays. The marketing team began working hard for the competition in April, and that hard work has continued into this semester.

So far this spring, the chapter has met with Hank Bartholomew, a representative from Nationwide Agribusiness, who talked with us about job opportunities as well as provided some insight on the insurance sector of the agricultural industry. Some of our planned speakers for the remainder of the year include representatives from ALDI, Delgrosso Foods, and the Pennsylvania Center for Dairy Excellence. The club has been working hard on fundraising as well, selling Sheetz coupons and planning for our big NAMArathon. The NAMArathon is a full length marathon that club members and other students participate in to help raise money for the club. This year we've decided to donate a portion of the money raised to RAINN, the Rape, Abuse and Incest National Network to help combat child sex abuse and raise awareness for the cause. In addition to all of that, the club still manages to have some fun with extra activities, and hopes to have a camping trip at the end of the semester.



## SAM HOUSTON STATE UNIVERSITY

Sam Houston State University's NAMA/Agribusiness Club motto for the start of the Spring 2012 semester has been to "Connect Your Opportunities." In order to do this, we have been working on our networking abilities and professional development opportunities, to help prepare our students for life after graduation. Industry speakers, career fairs, and participating in both the Southern Agricultural Economic Association (SAEA) student Quiz Bowl and the National Grocers Association (NGA) student case competition have been some of the many ways we have been trying to involve our members and get them interested in not only what the club has to offer but what the food and fiber industry can offer.

At the end of January our Agribusiness group spearheaded a department-wide career fair on campus. We had twelve different companies come in and recruit students. Most of the companies were looking for potential students for internships, as well as graduating seniors looking for a job come graduation. The NAMA/Agribusiness Club got the chance to individually hear from one of the companies the night before the career fair, having hosted Mr. Randy Breitling, the Vice President of Human Resources from Capital Farm Credit.

The month of February has seen travel for a lot of our members as six of our club attended the SAEA Quiz Bowl in Birmingham, Alabama and another four attended the NGA Case Competition in Las Vegas, Nevada. At each event the students were able to network with students from other colleges and meet different professors and industry representatives. While our teams didn't place at either event the students made a lot of connections and most had fun navigating their first professional meeting!



## THE OHIO STATE UNIVERSITY

The Agribusiness/NAMA Club at The Ohio State University has had a fun and eventful school year thus far. The club has welcomed potential employers at club meetings to discuss job opportunities, held its annual résumé building clinic, and volunteered with an organization that supplies school supplies to children in need. This year for the annual club trip, the club traveled to Kentucky and Tennessee to observe different agriculture industry sectors. Amidst this student-planned trip, members toured Alltech, Bluegrass Stockyards, Good Foods Co-Op, Chaney's Dairy, a University of Tennessee Research Farm, experienced the production process at the Makers Mark Distillery, were educated on Tennessee Farm Bureau, and visited the Grand Ole Opry. The club looks forward to finishing up the school year with bi-weekly meetings and social events to encourage and welcome new members.



## UNIVERSITY OF GUELPH

The University of Guelph's 2011-2012 CAMA Student Chapter team has been very active so far in making our mark on campus. Over the past two semesters we have been working extensively on our executive summary while as a team participating in many other extra-curricular activities offered by our college. We attended the Aggie Career week presented by the Student Federation of Agriculture, which included a sales skill panel discussion and a networking night hosted by University of Guelph alumni. Our team members also attended the Ontario Agricultural College Job Fair, where we had the chance to speak with potential employers.

We have also attended a lunch meeting hosted by Adfarm to meet with their team and discuss our project. Other extra-curricular activities include participating in the annual OAC Leadership conference and attending the CAMA meeting at London's Farm show. Our team is also pleased to have participated and helped raise funds for the annual Tractor Tug for Tots Charity fundraiser for Big Brothers and Big Sisters of Guelph.



## UNIVERSITY OF NEBRASKA

It may have been Winter break but that didn't stop the Nebraska NAMA members from participating in the three-day Department of Agricultural Economics 2012 Agribusiness Industry Tour which took them to numerous agribusinesses across Nebraska. NAMA and the Agricultural Economics/Agribusiness Club co-hosted the tour. Officers scheduled visits and coordinated logistics of the tour. The tour took place January 4-6. Members had the opportunity to tour businesses and meet with professionals from Pioneer, Aurora Cooperative, Behlen Manufacturing, Archer Daniels Midland, Ag Processing Inc., Scoular Company, Gaviion, Cargill, Valmont Industries, Farm Credit Services of America, Union Pacific, Katana Summit, Dow AgroSciences, and CLAAS. It was a great tour attended by nearly 40 students.

Once classes were back in full swing, members jumped into researching products for the marketing plan. Dr. Marion Ellis, a professor of Entomology at the University of Nebraska, met with NAMA to discuss the "cottage" industry for bee pollen and other products. Executive team members attended the College of Agricultural Sciences and Natural Resources (CASNR) leaders luncheon where Kris Lansman of the National Pork Board gave them "Neighbor to Neighbor" training. Students learned how to answer negative questions about the agriculture industry by blocking and bridging to a few simple key messages.

Nebraska NAMA members also had the chance to hear from Paige Bek of the Nebraska Cattlemen at their February meeting. Paige, who became the first Director of Communications for the organization, talked with members about the importance of strategic communication with both the organization's clientele (in her case, membership in the Nebraska Cattlemen) and other stakeholders, influencers, and the general public.

Nebraska NAMA is looking forward to a great semester and NAMA Conference in April!



## UNIVERSITY OF WISCONSIN-MADISON

The University of Wisconsin-Madison NAMA members have been busy fundraising, attending study tours and compiling résumés for a second (electronic) mailing to ag and life sciences-related employers. The marketing team has been hard at work researching, revising and crafting a top-notch campaign for competition. The goal with this year's product, as with all marketing team plans, is first to succeed in national competition and then to join the ranks of past products that have been introduced into commercial marketplace. Some of these products include: EasyGrow (commercially named GeoSkin and later, HydraCX), Endura-Cal (commercially named Endura-Cal29), Generation Boards (many commercial names under several licensed distributors), Soothing Spoonful (commercially named Recharge) and Triton Shrimp Feed (commercially named Triton Shrimp Feed).

Our chapter has also been working to meet its goals for the year, recruiting several new members, the majority of which are freshman, hosting a monthly social event and welcoming speakers from throughout the industry at each monthly meeting. Several members are planning to attend a March 8 Social Media Marketing event hosted by Badger NAMA, our affiliated professional chapter.

Finally, reservations have been made for the NAMA Conference in Kansas City and we're looking forward to presenting an award-winning product, meeting new friends, making great connections and learning all that we can from the experience. See you there.

For more information about UW-Madison NAMA, contact us at [uwnama@gmail.com](mailto:uwnama@gmail.com), like us on Facebook @UW-Madison NAMA or Tweet us @uw\_madison\_nama.



## VIRGINIA TECH

The Virginia Tech Ag Econ/NAMA Club has been very busy since returning for spring semester! We have continued to work very diligently on improving our marketing plan and raising funds for traveling to Kansas City, Missouri. February has been the busiest month for the club! Some of our members recently traveled to Birmingham, Alabama, to compete in the Quiz Bowl Competition. They did an awesome job and had a great time touring the city! A few of our members also went to network with the Montgomery Co. Farm Bureau and presented our project idea. The Farm Bureau wants to continue that close relationship and has invited us to participate in Ag Literacy week in March!

We have also continued to try to gain support for our trip to Kansas City and have been improving our fundraising efforts. A few of our competition team members recently met our football coach, Frank Beamer, to ask him to sign a few footballs for a raffle. We hope that raffling off footballs signed by Coach Beamer will help us travel to the competition in April as well as increase publicity for the club and team!



## CONFERENCE SPONSORS

While at conference, please be sure to thank those from companies that provided conference support. You'll see signs and banners showing who those companies are. The following companies provided direct support of student activities:

Adayana, Inc.  
Ag Speakers Network  
AgConnect  
Agriculture Future of America  
AgriLife Studios  
Agri Marketing Magazine  
American Ag Network  
American Business Media Agri Council  
Bader Rutter & Associates, Inc.  
Bayer CropScience  
Beef Checkoff Program  
Blasdel Cleaver Schwalbe Communications  
Boehringer Ingelheim Vetmedica, Inc.  
Boelte-Hall  
Brighton  
Broadhead  
Charleston/Orwig, Inc.  
CMA Consulting, LLC  
Colle+McVoy  
Commodity Update  
DairyBusiness Communications  
DTN/Progressive Farmer  
Elanco Animal Health  
Farm Business Communications  
Farm Credit  
Farm Journal Media  
Farm Progress Companies  
Fastline Publications  
FMC Corporation  
Furniture Row Racing  
The Great Display Company, LLC  
Great Salt Lake Minerals Corp.



## NAMA SUSTAINING PARTNERS

The following companies provide year-round support of NAMA activities.

High Plains Journal  
Hoard's Dairyman Magazine  
iNet Solutions Group, Inc.  
John Deere  
John Deere Financial  
Land O'Lakes, Inc.  
Learfield News  
Martin | Williams  
McCormick Company  
Meister Media Worldwide  
Mo-Kan NAMA  
Monsanto  
Morgan&Myers  
Mosaic Company  
Natl. Assn. of Farm Broadcasting  
Natl. Cattlemen's Beef Assn.  
Natl. Cotton Council of America  
Osborn & Barr  
Paulsen  
Penton Media, Inc.  
Pfizer Animal Health  
Pioneer Hi-Bred Intl., Inc.  
Progressive Agriculture Safety Day Program  
Readex  
Rhea + Kaiser  
SFP  
Successful Farming  
Sullivan Higdon & Sink  
Syngenta Crop Protection, Inc.  
This Week in Agri Business  
Vance Publishing  
Western Producer Media  
Woodruff Sweitzer  
ZimmComm New Media, LLC



broadhead.



# STUDENT CONFERENCE SCHEDULE 2012

## Tuesday, April 17, 2012

Noon - 5:00 pm	Student Practice
5:00 - 6:30 pm	Student Orientation
6:30 - 7:30 pm	Judges' Reception/Orientation
7:00 - 8:00 pm	Student Practice

## Wednesday, April 18, 2012

7:30 - 11:00 am	Student Competition Preliminary Heats
11:00 am - 12:30 pm	Student Luncheon
12:30 - 3:00 pm	Student Competition Semi-Finals
3:00 - 4:00 pm	Student Critiques

## Thursday, April 19, 2012

7:30 am - 12:00 pm	Student Finals Competition Practice
9:00 am - 10:30 am	Opening General Session
11:00 am - 12:30 pm	Second General Session
Noon - 1:30 pm	Student Mentoring Luncheon
1:30 - 5:30 pm	Student Competition Finals
5:45 - 6:30 pm	Student Awards
6:30 - 7:30 pm	Outgoing & Incoming Student Chapter President Reception
6:30 - 7:30 pm	Student Advisor Reception
9:00 pm - Midnight	Student Party
Midnight - 2:00 am	Last Call Pancake Breakfast



## 2011-2012 CAREERS COMMITTEE

### Committee & Competition Chair

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