**Student and Student Advisor Code of Conduct**  
When representing a NAMA student chapter at official NAMA events, students and advisors are expected to:

* Show respect to NAMA professional members, staff and the event venue.
* Dress appropriately.
* Use electronic media appropriately including photos, comments or posts on social media networking sites.
* Engage in responsible use of alcohol by adults only.
* Avoid negative incidents involving, but not limited to:  
  \* Damage to persons or property  
  \* Excessive noise complaints  
  \* Law enforcement involvement

If the Code of Conduct is violated, the NAMA Executive Committee may impose one or more of the following sanctions at its discretion:

* University president and/or department head is notified.
* Chapter is stripped of their competition placement in the year the violation occurs.
* Chapter and/or individual cannot participate in future marketing competition(s).
* Chapter and/or individual can participate in future marketing competition(s) but cannot place.
* Chapter and/or individual is not allowed to attend future conference(s).
* Advisor is not approved for accreditation.
* Individual is not eligible for the two-year-free membership upon graduation.

I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ as the advisor of the Student NAMA chapter at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ have read and shared with the above code of conduct.

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Advisor’s Signature Date