

Student NAMA Chapter Management

College/University (DO NOT abbreviate. Spell it out so credit is given to the correct chapter.):

Kansas State University

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What was the enhancement your chapter wanted to make? Include information addressing why this change was wanted/needed. (25 points):

At the beginning of the semester, we recognized that due to the reconstructionary nature of the chapter, we had few members and even fewer leaders. This was obviously a problem. It's tough for even the most involved of students to be able to fully commit their time to one organization.

This was a necessary problem that we felt needed immediate attention. So, we decided to form executive committees. These executive committees were designed to help mitigate certain duties of our chapters leadership and identify future leaders from within our chapter.

Define the plan your chapter developed. (25 points):

In August, we sat down and established that such committees were necessary for the betterment of our chapter. We then began establishing each committee and their purpose. They included:

1. Promotions Committee: This committee's purpose is to increase our club's presence across campus and in the agricultural industry. The committee was tasked with providing communication to members via email, social media, web and print promotional methods. The committee met monthly to discuss strategy and responsibilities surrounding NAMA events.

2. Programming Committee: The Programming Committee was created to ensure that meetings and events hosted by NAMA were beneficial to members. The committee met monthly to ensure meetings were planned properly. The goals of the committee included creating meaningful professional meetings, hosting engaging social events, and

creating relationships with other organizations across campus.

3. Budget Committee: The Budget Committee met once per semester to ensure the club was on track with their financial commitments. The goals of the committee not only involved making financial decisions, but ensuring financial security and making sure we are being responsible with resolutions regarding funds.

4. Community Outreach Committee: This committee has been established to make sure that we are activity with both charitable organizations on campus and within our community. Its purpose is to identify volunteer and feel good opportunities for our chapter to participate in.

In addition we decided that each committee needed a chairperson, which would be the related officer to such committee (Promotions Committee chair would be the Chapter's elected Vice President of Promotion). We also felt that each committee must have a minimum of three members and have only an odd number of members. This was decided so that items could be put to votes with no potential ties. Our final rule was that anyone who wanted to be part of a committee was entitled to join one, as long as the number of people on such a committee was odd.

Describe, in detail, how the plan was executed. (25 points):

After our August/September recruitment drive was over, we introduced our executive committee plan to the club. We voted on the idea and it was met with overwhelming support. Initially, we had 3 members each on the Promotions, Programming, and Budget Committees. And we had 5 members on the Community Outreach Committee.

Each of these Committees then set their own times and places for a weekly meeting. They also all elected a secretary and took minutes. Each chair also presented what they talked about at their respective meetings during our regular chapter meetings.

Provide a summary of the benefits that were realized by implementing your plan. (25 points):

There have been three major benefits that have helped our chapter out immensely. First being that some pressure is lifted off the backs of our officers. By being able to assign committee members small tasks has helped Chairs/Officers better manage their time relating to NAMA, school work and other activities.

Secondly, we have clearly seen that committee membership has attracted future chapter leaders. These committees allow us to identify, teach, and mentor such members into being future leaders within our chapter.

Finally, we have seen how these committees both foster new ideas and increased comradery. For the most part, these committee members tend to be younger, such as freshman and sophomores. For some of these students, sharing an idea in our regular chapter meetings can be a little bit intimidating, and these members can be nervous and shy about sharing such ideas. With smaller groups of students, it's both easier to share and come up with new ideas that can help our chapter.

As a whole, establishing executive committees has been a huge help to our chapter this year. We honestly feel that without the establishment of such committees, our chapter would really lack its current strength, leadership and comradery.